

Rep Order# 8875298 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37438

Printed: 10/09/2012 11:11 AM
Last Received: 10/09/2012 8:15 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1904
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1904
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK

TOTAL - \$15,605

PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	700A-90CA	CBS THIS MORNING	:30	\$115.00	10/02-10/08	0	0	0	\$0.00	
	7	SA	500A-70CA	CBS THIS MORNING SATURDAY	:30	\$95.00	10/06-10/06	1	1	1	\$95.00	
	8	TU-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$300.00	10/02-10/08	2	1	2	\$600.00	
	14	TU-F,M	1100A-1200P	YOUNG & RESTLESS	:30	\$425.00	10/02-10/08	0	0	0	\$0.00	
	20	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$325.00	10/02-10/08	3	1	3	\$975.00	
	21	TU-F,M	1230P-100P	THE BOLD AND THE BEAUTIFUL	:30	\$300.00	10/02-10/08	0	0	0	\$0.00	
	22	TU-F,M	200P-30CP	THE TALK	:30	\$275.00	10/02-10/08	0	0	0	\$0.00	
	23	TU-F,M	300P-40CP	ELLEN	:30	\$375.00	10/02-10/08	5	1	5	\$1,875.00	
	24	SA	530P-60CP	POLITICS NOW	:30	\$275.00	10/06-10/06	1	1	1	\$275.00	

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	25	SU	530P-60CP	INSIDE EDITION	:30	\$100.00	10/07-10/07	0	0	0	\$0.00	
	26	TU-F,M	430P-50CP	8 NEWS NOW AT 4PM & 430PM	:30	\$350.00	10/02-10/08	4	1	4	\$1,400.00	
	27	W	1030P-1100P	INSIDE EDITION	:30	\$325.00	10/03-10/03	2	1	2	\$650.00	
	28	W	1000P-1030P	ET/INSIDER	:30	\$350.00	10/03-10/03	2	1	2	\$700.00	
	29	SA	700P-80CP	ET WEEKEND	:30	\$115.00	10/06-10/06	0	0	0	\$0.00	
	30	M	900P-1000P	2.5 MEN /MIKE & MOLLY	:30	\$2,100.00	10/08-10/08	0	0	0	\$0.00	
	*31	F	1000P-1100P	BLUE BLOODS	:30	\$1,600.00	10/05-10/05	0	0	0	\$0.00	
	Sales Remark: V5 . V5 Comment Changed, Spots/week Changed											
	34	TU-F,M	137A-237A	ELECT PLAYGROUND/ET	:30	\$20.00	10/02-10/08	2	1	2	\$40.00	
	35	SA	1235A-135A	DAVINCI..	:30	\$40.00	10/06-10/06	1	1	1	\$40.00	
	36	SU	105A-205A	CRIMETIME	:30	\$30.00	10/07-10/07	1	1	1	\$30.00	
	37	W	900P-1000P	CSI	:30	\$2,300.00	10/03-10/03	1	1	1	\$2,300.00	
	38	TU-F	500P-630P	NEWS	:30	\$1,750.00	10/02-10/05	2	1	2	\$3,500.00	
	39	SA	800P-1000P	PRIME MOVIE	:30	\$500.00	10/06-10/06	1	1	1	\$500.00	

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	40	TU-F	400A-459A	NEWS	:30	\$50.00	10/02-10/05	2	1	2	\$100.00	
	41	W	400A-459A	NEWS	:30	\$25.00	10/03-10/03	1	1	1	\$25.00	
	*42	SA	800P-1000P		:30	\$2,000.00	10/06-10/06	1	1	1	\$2,000.00	
		Buyline Comment: MOVIE MOVIE										
		V5 Added										
	*43	SA	800P-1000P		:30	\$500.00	10/06-10/06	1	1	1	\$500.00	
		V5 Added										

---REPORT TOTALS---

Report Totals: 33 / \$15,605.00

---SALES MONTHLY TOTALS---

Oct 12: 33 / \$15,605.00

Sales Totals: 33 / \$15,605.00

Station Totals: 33 / \$15,605.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$52,017	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+